



SAUDI WOOD expo

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BIG 5 Construct
Saudi



1 - 3 September 2025



Riyadh International Exhibition
and Convention Center (RICEC)



**SAUDI ARABIA'S
LARGEST EVENT
FOR THE WOOD AND
WOODWORKING INDUSTRIES**



www.saudiwoodexpo.com

ORGANIZED BY: **dmg::events**



WELCOME TO SAUDI WOOD EXPO



THE SECOND EDITION OF SAUDI ARABIA'S UNDISPUTEDLY LARGEST EVENT DEDICATED TO THE WOOD AND WOODWORKING INDUSTRIES

Following a strong debut, **Saudi Wood Expo** returns to Riyadh for its second edition, bringing together the full wood and woodworking value chain under one roof. This year's event builds on the momentum of 2024, with over 200 exhibitors from more than 30 countries showcasing over 3,500 products and solutions that meet the needs of today's construction, design and manufacturing sectors.

As demand for high-quality interiors, facades and furniture continues to rise across the Kingdom, Saudi Wood Expo provides a timely platform for business, product sourcing and connection. From timber and laminates to advanced woodworking machinery, power tools and digitalization technologies, the show reflects both the demand of today's industry and the direction it's headed.

Our feature zones bring the show floor to life, whether you're taking on the fast-paced *Wood U Do It? competition*, discovering craftsmanship in the *Wood Artisans Zone*, exploring international trends in the *Wood Around the World* feature or following the curated *Wood Design Trail*, there's something here for every professional in the industry.

The strength of the event and its features has not only created an engaging visitor experience, but also highlighted the event's industry impact. The 2024 edition of the event went on to be shortlisted for **Best Exhibition under 10,000 sqm at the Saudi Event Awards 2025**, a notable achievement that underscores the show's growing influence and solidifies its position as the trusted meeting place for wood professionals across Saudi Arabia.

I would like to extend my sincere thanks to our sponsors and partners for their continued support in making Saudi Wood Expo a success.

We look forward to three productive days of learning, networking and discovery.



Muhammad Kazi

Senior Vice President – Construction
dmg events



TOTAL SOLUTIONS FOR INTELLIGENT MANUFACTURING

Visit us in Hall : 3

Stand : 3A58





DON'T MISS LIVE PRODUCT DEMOS IN ACTION!

Saudi Wood Expo offers you a front-row seat to explore future trends, learn directly from industry experts and much more.

Make sure to visit the following exhibitors and discover the latest woodworking machinery technologies entering the Saudi Arabian market.

EXHIBITOR NAME	STAND NUMBER
Saudi Industrial Machinery Co. Ltd. (SIMCO)	2A80
Gulf Riyada	3C50 and 3D50
Gulf Machines Trading Est. (GUMACO)	3A58
Slabh Industrial Solutions	3D40
H&C (KDT Machinery)	3A48
Simplex CNC	3B50
ARD Machinery	4A30



SINCE 1973

Timber - Panels - Furniture Fittings & Accessories
Solid Surface - BMS Low Voltage Cables - Fire-Rated Door Cores

Hall 1-1A100

Service centers for panels
Delivery service across Saudi Arabia

شركة الأخشاب العالمية المحدودة
International Timber Company Ltd.







itco-sa.com





Spotlighting exhibitors whose wood solutions stand out for exceptional design, durability, and functionality, this feature showcases products that deliver both visual appeal and long-lasting performance:

Discover the exhibitors redefining how wood shapes spaces and elevates aesthetics in:

-  **Premium finishes & materials**
-  **Innovative joinery applications**
-  **Interior & fit-out solutions**
-  **Edgebanding**

Why explore the Wood Design Trail?



Inspiration for interiors, joinery & finishes



Curated experience – save time, see the best



Source of competitive edge



Global & local trends in one path



Spot this totem to identify Wood Design Trail exhibitors



صلاية
SLABH

للحلول الصناعية
INDUSTRIAL SOLUTIONS

**شريكك الصناعي نحو
الكفاءة والتميز**

**Your industrial partner for
efficiency and excellence...**

Visit us at: Stand: 3D40



A curated visual installation at Saudi Wood Expo, showcases the global diversity of wood materials and craftsmanship.

Designed to engage and inform, this feature highlights participating countries alongside the iconic wood types they're known for — offering a showcase of the international wood industry in one place.

HALL 3



Angola

Tropical hardwood logs
& sawn timber



Austria

Hardwoods &
softwoods



Canada

Hardwoods &
softwoods



China

MDF & plywood



Egypt

Softwoods,
plywood



France

Hardwoods,
veneer



Germany

Engineered wood,
hardwoods



Hong Kong

Hardwood & plywood
imports



India

Laminates



Italy

Veneer, hardwoods



Oman

Imported hardwood,
teak



Portugal

Softwoods, veneer



Saudi Arabia

Engineered wood,
plywood imports



Singapore

Plywood & tropical
hardwood imports



Türkiye

MDF & particleboard



United Arab Emirates

Laminates, MDF,
plywood imports



United Kingdom

Hardwoods &
softwoods



United States of America

Hardwoods &
softwoods



Vietnam

MDF & plywood



SUSTAINABILITY TALKS

2 SEPTEMBER | 6 PM - 7 PM

DIRIYAH ROOM - CONCOURSE (OUTSIDE HALL 4)

Discover how sustainable materials and responsible sourcing are transforming the sectors of construction and design.



Sebastian Finger

Sales Manager Africa/
Middle East/ South Africa



Hassan Sinno

General Manager



Martin Farmer

Sales Representative
Africa/Middle East



Agenda



The Urgency of
Sustainability in
Construction &
Design



ITCO's Role
in Driving
Sustainable
Transformation



Certified
Materials &
Responsible
Supply Chain



Sustainable
Operations &
Logistics



Vision 2030
Vision for the
Future: Supporting
Saudi Arabia's
Vision 2030



A look into the
world of EGGER



Sustainability at EGGER
• Commitments and goals
• Sustainable production
• Circular Economy
• Certifications



EGGER Decorative Collection
• Decor Match
• Virtual Design Studio
• Product Highlights



Powered by



READY TO SHOW YOUR DRILL POWER?

Put your skills to the test in this fast-paced, hands-on challenge designed to bring out your inner craftsman. Saudi Wood Expo brings a fun and competitive game where participants race against the clock to drill as many screws into a wooden surface as possible within a set time.

This high-energy competition is all about speed, accuracy and laser-sharp focus. Can you keep up?

1 - 3 September 2025 4PM – 5PM & 6PM – 7PM Daily Winner announcement - 8PM

THE CHALLENGE

Participants will have 1 minute to drill as many screws as possible into a wooden plank. Only screws that are drilled completely and cleanly will count.

What you get:



A selection of screws



Drilling machine



Wooden plank where you'll drill in the screws

WIN EXCITING PRIZES WORTH SAR 500

HOW TO JOIN?

- 1 Register as a visitor** for Saudi Wood Expo
- 2 Attend** on any of the three days (1-3 September 2025)
- 3 Head to the competition zone** and take on the challenge



WOOD ARTISANS ZONE

An exclusive zone where renowned wood artists bring their innovative creations to life, crafting everything from breathtaking wooden masterpieces to functional designs. This unique experience provides valuable insights and inspiration, empowering you to incorporate exceptional craftsmanship and creativity into your own projects.

LOCATION: HALL 1

ARTISTS:



أحمد النخيلاني
AHMED AL NKHLANI
فنان تشكيلي
VISUAL ARTIST



عبدالله السيلاني
ABDULLAH AL SILANI
حرفي أعمال خشبية
WOOD CARVING ARTIST



أحمد الشدوقي
AHMED AL SHADOUKHI
حرفي أعمال خشبية
WOOD CARVING ARTIST



وجدان الجهوري
WIJDAN AL JAHWRI
فنانة تشكيلية
VISUAL ARTIST



أحمد الفريح
AHMED AL FURAIH
فنان أعمال خشبية
WOOD ARTIST



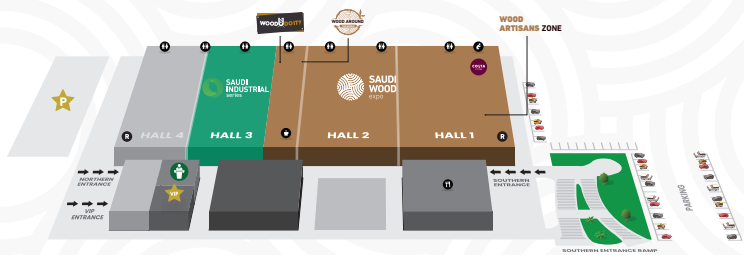
هند الخميس
HIND AL KHAMIS
فنانة تشكيلية
VISUAL ARTIST



فهد العمران
FAHAD AL OMRAN
فنان أعمال خشبية
WOOD ARTIST



ناهد بافيل
NAHED BAFAIL
حرفية أعمال خشبية
WOOD CARVING ARTIST



Key:

- VIP Parking
- Toilets
- Food court
- VIP Lounge
- Prayer room
- Costa Coffee
- Registration
- Café

Features:

- Wood U Do It? Competition
- Wood Artisans Zone
- Wood Around the World
- ITCO Sustainability Talk
(2 September, 6 PM ~ 7 PM)



FEATURED EXHIBITORS

Gulf Machines Trading Est. (GUMACO)	3A58
International Timber Company Ltd. (ITCO)	1A100
Slabh Industrial Solutions	3D40
Saudi Wooden Industries Co. Ltd.	1A110
Salco Laminates Industry Co. Ltd.	1A120
Wood Panels Company LLC	1C100
Desert Board	1B100
Saudi Industrial Machinery Co. Ltd. (SIMCO)	2A80
H&C (KDT Machinery)	3A48
Al Tajweed Contracting and Trading Company	2B98
Ilim Nordic Timber GmbH	1A131
Binderholz Oberrot Baruth GmbH	1C148
Gizir Wood Products	2D98
Fian Group	1D110
imos AG / Technofurn	2A99
Kayalar Kimya	2C98

VIEW FULL EXHIBITOR LIST



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EXCLUSIVE PLATINUM SPONSOR



GOLD & LANYARD SPONSOR



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INDUSTRY PARTNER



MEDIA PARTNER



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SAUDI INDUSTRIAL series

HALL 3

Riyadh International Convention
& Exhibition Center (RICEC), Riyadh

1 - 3 September 2025
3 PM - 9 PM Daily

Co-located events



SAUDI
ALUMINIUM
expo



SAUDI
WIRE & COILING
expo



SAUDI
RUBBER
expo



SAUDI
MACHINERY
expo

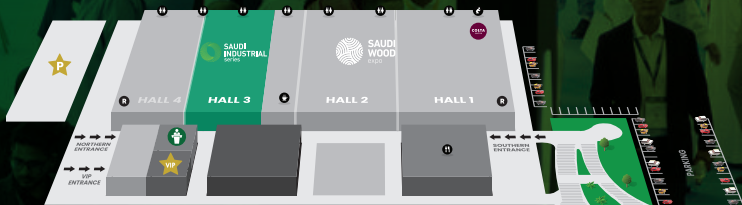


SAUDI
WOOD
expo

saudiindustrialseries.com

Saudi Arabia's leading event for industrial expansion

As Saudi Arabia accelerates its Vision 2030 agenda, this is where you can explore breakthrough technologies, engage with industry leaders and play a defining role in shaping the Kingdom's industrial evolution.



Key:



VIP Parking



Toilets



Food court



Registration



VIP Lounge



Prayer room



Costa Coffee



Café

DOWNLOAD 2025 EXHIBITOR LIST

Connecting industries, driving industrial innovation



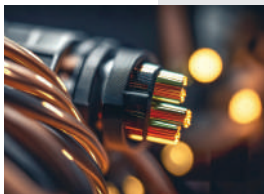
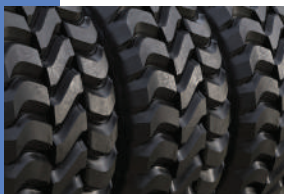
Discover advanced machinery solutions powering Saudi Arabia's industrial transformation, connect with manufacturers, explore innovations and explore opportunities that drive progress.



Source aluminium products and expertise shaping Saudi Arabia's industrial future, engage with suppliers, experience new solutions and secure opportunities to advance your business.



Explore the newest advancements across Saudi Arabia's rubber and tyre sector, engage with decision makers, discover practical solutions and build connections that keep your business moving forward.



Tap into opportunities across Saudi Arabia's wire and cable industry, engage with experts and suppliers and identify solutions that strengthen performance, reliability and growth.



Elevate your business with the industry's leading exhibitors under one roof

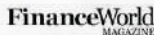
From machinery to materials — find the solutions you need, all in one place.



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